

WILLIAM CLARKE

Communication Arts Student at the University of Wisconsin-Madison

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520 High Street, Walpole, MA, 02081



EDUCATION

University of Wisconsin-Madison

College of Letters & Science
August 2024 - Present
GPA: 3.65

Xaverian Brothers High School (MA)

Class of 2024
GPA: 4.31

SKILLS

- Strong organizational and time-management skills
- Exceptional communication and interpersonal skills
- Ability to work independently and as part of a team
- Detail-oriented and able to handle multiple tasks simultaneously
- Proficient using Adobe Premiere Pro, After Effects, & Lightroom

AWARDS & ACHIEVEMENTS

- Awarded the Communication Corps. Student of the Year 2022-2023
- Videography work featured amongst numerous UW-Madison social pages
- Publications in the Westwood Minute
- Photography also featured in Xaverian Alumni Magazines, Yearbooks, WBZ News, and more



@willclarkemedia



@willclarkemedia



willclarkemedia.com

MEDIA EXPERIENCE

University of Wisconsin-Madison Athletics

Creative Video Student | 2024 - Present

- Recorded live sporting events, using cutting-edge equipment and techniques to deliver cinematic clips to effectively convey the atmosphere and energy of each game
- Produced compelling highlight reels, stories, and hype videos through post-production editing and curation, optimized for in-arena displays and social media
- Organized and maintained a comprehensive video media database, ensuring easy access and efficient retrieval of content for future use
- Collaborated with team members to develop and execute detailed game plans, ensuring full coverage of all aspects of sporting events

Will Clarke Media

Freelance Photography & Videography | 2021 - Present

- Captured action, candid, portrait, and story-telling photographs for sports games, weddings, camps/retreats, etc.
- Created high-paced, engaging sports highlight reels for varsity level teams
- Marketed on social media and sold edited content through personal business website
- Organized logistics with clients and fulfilled their desired content

Communications Corps., XBHS

Photographer & Videographer | 2022 - 2024

- Head Photographer & Videographer
- Designed digital media content used for promotional, informative, and interactive purposes
- Wrote social media captions, paired articles/stories with captured images
- Broadcasted Xaverian Brothers High School through Instagram, Facebook, print media, and on-campus advertising

OTHER WORK EXPERIENCE

Trillium Brewing Company

Restaurant Support Staff | 2024 - Present

GSCAPES Lawn Care

Site Manager | 2022 - 2024

Brothers Market Place

Customer Service | 2021 - 2022